

CS PROJECT- II

PROJECT PROPOSAL

BizPakistan

International Export

Management System



Shaheed Zulfikar Ali Bhutto
Institute of Science and Technology

Dated: Saturday, January 03, 2004

Submitted to:
Mr. Sajjad Raza

Submitted by:
Rahil Vora 0112157

Executive Summary

The Project BizPakistan comprises of three unique but interrelated computer applications. The first is an International Export Management System that provides importers and exporters the opportunity to conduct automated business processes online. Secondly, a Trade Index is available for storing trader data and associations. Last but not least, a Boutique Management System in order to record instances of the Trade Index Constituent of the Management System. Our B2b portal will cater to interested parties throughout the business world.

The idea of the portal was incepted after talking with various businessmen and learning about the rising demand for Business-to-Business (b2b) software packages. The market offers various Business Communication Kits and Trade Index's but no package truly fuses together these three interrelated items. From one perspective it is an Online Trading Portal and on the other hand it is a Management Information System.

This b2b portal, www.BizPakistan.com will be the **Nr 1 Asia trade portal**. Our site offers valuable information to international traders. We will offer import leads, company profiles, import and export contacts, country resources, importer and distributor database, trade fairs, airport directory, trade organisations, hotel directory, magazines, search engines, business directories, chambers of commerce, yellow pages, contacts, banks, export/import boards and more.

The Boutique Management System (BMS) is a stand alone program that will generate reports such as statements of profit and loss, statements of income and selling, statements of dues, and so on. This is unique of b2b software because often b2b software packages neglect to include an inventory management system and end solution for their middle-level managers.

Portals build on knowledge management efforts by providing the technology needed to access data, distribute reports, collaborate on projects, and monitor performance. By providing businessmen with fast and easy access to information, portals increase productivity as well as provincial growth for Sind. As local companies notice these advantages, the global market for business portals is expected to climb to Rs. 1.2 billion by 2008 and online transactions will become available beginning in 2005, according to e-layers Jamil and Jamil.

Project Activities / Responsibilities

CS Project – II will be a comprehensive effort by the software team and the advisor Sir Sajjad Raza. Problem solving is a group activity, but implementation of solutions is partitioned among subgroups by the team leader. We have chosen a *random* organizational paradigm and *controlled decentralized* team organization. The team's task configuration is outlined below.

No.	Name	Analyst	Tester	Developer	Deployment	Technical Communicator	Software Librarian	Project Leader
1	Rahil Vora	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2	Member 1	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
3	Member 2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
4	Member 3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

- Research - Essentially undertaken by the group leader and analysts.
- Analysis – Responsibility of analysts during the Software Analysis Phase.
- Design – To be completed by the analysts and technical communicators.
- Implementation – The developer, or coder, performs the implementation.
- Testing – Unit testing and integration testing is done by testers.

Because the project involves such a high level of cooperation, it is important to mention roles of all involved parties.

No.	Name	Management Consultant	Advertising Consultant	Legal Consultant	Financial Consultant	MoU Contractors
1	Rahil Vora (SZABIST)				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2	Maliha (SZABIST)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
3	Masood Ahmed (Robinson&Co.)	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4	Khalid Mehmood (Robinson&Co.)		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
5	Naeem Zamindar (Intel Corp.)	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	

Sources such as magazines and product literature often perpetuate the myth that e-business is easy, quick, and cheap. A successful e-business venture requires careful planning, investment in data analysis tools, and targeted email campaigns. For this reason, the aforementioned people will constitute a Web advertising firm and a Web engineering company.